

Well North: unleashing healthy communities



WELL SKELMERSDALE



It's a social movement

Improving Health and Wellbeing

BETTERPOINTS
an App used by 500+ mental health people providing reward for lifestyle change

CLUB
CO-PRODUCED ACTION ABOUT PEOPLE & PLACE

using social media to Amplify messages
683 followers
500 followers issuing 1500+ tweets

SHELMERSDALE SOCIAL PRESCRIBING collaboration
GP Federation, WLCVS, MACMILLAN MORE POSITIVE TOGETHER

Pulse
we're finding our way
we're in it together



WE'RE DRIVEN BY OUR VALUES
we're worth it

population 40K in West Lancashire
We're creating something beautiful

We're a SOCIAL ENTERPRISE TOWN

THE SEWING ROOMS
CIC WON SELNETS ENTERPRISE AWARD 2018 - MENTORING & TRAINING

FUTURE PLANS

Community Leaders programme
11 LOCAL PEOPLE passionate about making a difference making the social movement

WORKING FOR WHOLE COMMUNITY
IGNITE, INSPIRE, CONNECT TO KEEP PEOPLE WELL
PROFIT FROM COMMERCIAL ACTIVITY FUNDING SOCIAL ACTIVITY

SOCIAL INNOVATORS PROGRAMME FEB 15 LAUNCHED
7 SOCIAL BUSINESSES
• BIOPHILIA DESIGNS
• MISS KICKS
• MINDTRAIN
• ARTISANS & PARTISANS
• POWER OF MUSIC

LIFE'S BIGGER PICTURE
• SPARKS LTD

YOUNG increasing resilience in dynamic, creative ways
MUMS PROJECT

TANHOUSE TOGETHER by local people - it's all about wellbeing and health
BIRCHWOOD FOOD PROJECT EXPANDING THE JUNK FOOD CAFE TO POP-UP CAFES AND AN E-HEALTH APP

BIRCHWOOD JUNK FOOD CAFE
Challenging food waste
28.6 tonnes of food (April '18 - Jan '19) diverted from landfill
Alleviating food poverty 1000's of meals served
People pay as you feel (or can)
Providing Volunteering opportunities

Divine Days are Creative Arts
Bringing people together
SUPPORTING PEOPLE WITH ADDITIONAL NEEDS

ART CENTRE CIC
NOMINATED FOR BEST 3rd SECTOR BUSINESS
MARK ASHTON WINS A BEST YOUNG BUSINESS LEADER AWARD
WORKING EXTENSIVELY TO PROVIDE INNOVATIVE, WONDERFUL OPPORTUNITIES IN PERFORMING ARTS
1000 STUDENTS, 5000 TICKETS SOLD IN 2018

EVERMOOR HUB
run by volunteers providing vital services & activity to the community = Food Bank / place to meet

WEST LANS COLLEGE RE-INTRODUCE A LEVELS
FINDING innovative TRANSPORT SOLUTIONS
TO INSPIRE YOUNG PEOPLE TO GROW YOUR OWN
LATHOM HIGH SCHOOL
EMBRACE programme
CREATING EMOTIONALLY RESILIENT CHILDREN Improving attendance and reducing exclusions by 70%

FUTURE GOAL BUILD & DEVELOP BIRLEYWOOD HEALTH CAMPUS
Medical Centre and EVERMOOR WORKING TOGETHER FOR THE COMMUNITY

WELL SHEFFIELD

STOCKSBRIDGE

Well North
Immersion event
June 2017

THE FUTURE

STAKEHOLDERS CREATE A VISION

FOX VALLEY AND DRANSFELD FOUNDATION

Partner & Close to of community

raise 30K

THEMES:

- LEISURE CENTRE DEVELOPMENT
- OXLEY PARK
- COMMUNITY HEALTH
- VOLUNTEERING
- COMMUNITY DEVELOPMENT

Sheffield Hallam University
Architecture Students
Undertake **LIVE PROJECT**

300 PEOPLE FROM
8 COMMUNITY GROUPS
& 3 SCHOOLS ENGAGED

CREATES COMPELLING VISION

53+ PEOPLE VOLUNTEER

≡ 8300 HOURS WORTH £100K

NEW SOCIAL CAFE OFFICES MEETING SPACE

NEW WAYS OF WORKING

IMPROVE ACCESS AND FACILITIES FOR CENTRE & PARK

BUSINESS/JOBS ENTERPRISE

DRIVING

SCLC EMPLOYS 30+ LOCAL PEOPLE

GENERATED 2 NEW SWIM BUSINESSES

NEW "FRONT" ARRIVING 2020

750K CAPITAL WORK PENDING TO FUTURE PROOF FACILITIES

Community Leisure Centre (SCLC)



HAS 150K VISITORS PER YEAR

AND HAS 600 KIDS LEARNING TO SWIM

OXLEY PARK

Sheffield City Council SUPPORT

FRIENDS OF ...

AIM TO WORK WITH STAKEHOLDERS FROM COMMUNITY, RHS STEEL VALLEY PARK AND MORE TO DEVELOP GREEN SPACE

GREAVES HOUSE FARM

WE'VE GOT THIS

IN THE HEART OF THE COMMUNITY

DEC 2018 XMAS FAYER 1000 ATTEND

SHOWCASING OUR COMMUNITY AT ITS BEST

MOVE MORE POWER OF SPORT 2018

SHOWCASING TALENT

THE RE-OPENING OF THE LEISURE CENTRE SEEMED TO GALVINISE THE PEOPLE OF STOCKSBRIDGE

SOCIAL IMPACT STUDY

WINNERS UP

It's an idea

social movement

VOLUNTEER FAYRE 2019

14 ORGANISATIONS REPRESENTED

100'S ATTEND 40 PEOPLE EXPRESS INTEREST

CO-ordination of volunteer network building capacity in Stocksbridge

* SCLC Deliver ABCD contract FOR PEOPLE KEEPING WELL PARTNERSHIP

Joining the dots

UP TO 50% of funding

fitting the pieces together

SHARING IDEAS

Working with the people who know

COMMUNITY HEALTH

SOCIAL PRESCRIBING

EXERCISE ON...

HEALTH WALK PROJECT

FOCUS ON EMPLOYMENT

WELL SEFTON



WELL ROTHERHAM

WAVERLEY A GREAT PLACE TO BE

STEM OUTREACH
WHEN I GROW UP I WANT TO BE AN ENGINEER

PRIMARY ENGINEERS

ADVANCED MANUFACTURING RESEARCH

THE UNIVERSITY OF SHEFFIELD
AMRC

CAN I DO THAT?

LET'S BUILD THIS!

Waverley is a great place to work

SCIENCE SUMMER SCHOOL

WAV

ADVANCED MANUFACTURING PARK

HIGH QUALITY JOBS

CONSTRUCTION

OUTCOMES JOBS

SHOP RETAIL

KEY PARTNER

VOLUNTARY ACTION ROTHERHAM

LINKS INTO EDUCATION, EMPLOYMENT VOLUNTEERING

Delivering social prescribing

DO SOMETHING DIFFERENT

COMMUNITY CENTRE

VAR

TREETON



CATCLIFFE

RMBC NEIGHBOURHOOD MANAGEMENT TEAM

MORE PEOPLE

FRIENDS OF CATCLIFFE

HEALTHY ACTIVE COMMUNITY

RHS / COMMUNITY GARDENING

FOCUS ON HOW GREEN SPACE IS USED

Waverley is a great place to live

SHEFFIELD HALLAM / HARWORTH ESTATE & LAND TRUST WORKING TOGETHER

BE HEALTHY

BE ACTIVE

TRAVEL SUSTAINABLY

BE KNOWLEDGE LED

NEW PARK

CONNECT

BETTER PATHS SIGNAGE

EVENTS PARK RUN (Sustrans / RMBC - TOGETHER)

NEW HEALTH CENTRE

WIDER OFFER TO COMMUNITY

FAITH COMMUNITY

HOPE CITY

BUSINESS START-UPS NURSERY



COMMUNITY EVENTS

FEB/MARCH 19

6 local people TRAINED AS COMMUNITY RESEARCHERS

LEADING TO

ABCD APPROACH TO DISCOVERY

IDENTIFY PEOPLE WITH GREAT IDEAS

LEADING TO MICRO GRANTS

GROW YOUR IDEA

be sustainable

STRONG VIBRANT COMMUNITY

HARWORTH ESTATES + SOUTH YORKSHIRE HOUSING PARTNERSHIP

BUILDING QUALITY AFFORDABLE HOUSING

Blue Stone consortium

Well Newcastle Gateshead

ARTS FUND SUPPORTED 10 PROJECTS

£90K DISTRIBUTED

£184K ATTRACTED IN PARTNERSHIP & IN KIND INVESTMENT

APPROACH



WALK THE STREETS

HOLD COMMUNITY (4 TO DATE)

CREATING A LADDER OF OPPORTUNITY

40 Voluntary Community & Social enterprise Organisations work together

Well NG Arts fund est 2017 to improve Health to improve Wellbeing using arts and culture to make change & outcomes

BSC VISION TO USE THE ARTS CHRIS DRINKWATER



Winning over THE NAYSAYERS

JOINING THE DOTS TO STRENGTHEN CULTURAL INFRASTRUCTURE

FELLING



WORKING FOR SCHOOL READINGS 2-7

FOCUSING

INNER WEST N'CASTLE

BYKER

CHOPWELL

TACKLING

MENTAL HEALTH IN ADULTS OF WORKING AGE

SOCIAL ISOLATION

CONVERSATIONS WITH ASSET ASD COMMUNITY DEVELOPMENT AT OUR

MY STORY, MY PLACE, MY FUTURE SCHOOL READINESS 150 CHILDREN, PARENT & CAREERS PARTICIPATE IN LITERACY & READING EVENTS FROM 7 SCHOOLS 15 TEACHERS WORK WITH SEVEN STORIES CO-CREATING FUTURE LITERATURE PROGRAMMES

THE TWISTING DUCK COMPANY THEATRE HELPING YOUNG CHILDREN EXPLORE FEELINGS AND BEHAVIOUR WORKING IN 7 SCHOOLS IMPROVING SCHOOL READINESS & RESILIENCE

Canny Chanlers = Chopwell Arts Trial & Develop COMMUNITY LED ARTS PROGRAMME THAT'S INTERGENERATIONAL CREATIVE CULTURAL PROMOTING POSITIVE MENTAL HEALTH OVER 500 PEOPLE ACCESS 3 MONTHS

REACH OUT BYKER SKIM STONE ARTS result Young peoples & Artist collective Supporting isolated 16-25 yr olds SKILLS eg LEADERSHIP

CURIOUS BEASTS INTERACTIVE PUPPET WORKSHOPS Helps identify MH needs through play. 327 children benefitted. NORTH EAST WELLBEING

"I HAVE MET THE ENEMY" NORTHERN STAGE / COMMON WEALTH THEATRE CO-CREATE WITH SITE-SPECIFIC PERFORMANCE WORKING WITH VETERANS PEOPLE WHO EXPERIENCED REFUGEE STATUS

CHOPWELL COMMUNITY WALL HANGING BY QUICK CRAFTERS CELEBRATING LIFE IN CHOPWELL, TACKLING SOCIAL ISOLATION & SUPPORTING DEVELOPMENT OF THE 18 STRONG GROUP

THINKING CLEARLY BY TYNESIDE WOMENS HEALTH IMPROVE MH WITH ART LEADING TO ENTERPRISE AIMS TO WORK WITH 60 WOMEN BUILD SKILLS, LEADERSHIP

COMMUNITY PRODUCING by The Empty Space WORKING & UP TO 20 PARENTS TO make art activity happen in their community for young people

CRACKLE. DUST THE END COMPANY OF OTHERS 300 Women from Byker produce 70 minute film about personal experience of endings

IMPACTING POSITIVELY ON ISOLATION & MENTAL WELLBEING 500+ PARTICIPANTS WING AMPLIFYING twitter Youtube Newsletter messages

THIS IS... WELL HALTON

WIDNES VIKINGS

Wellness for employment

54 PARTICIPANTS
↓
10 INTO FULL-TIME EMPLOYMENT
81 QUALIFICATIONS GAINED

using sport to boost confidence, skills and employability

GAME CHANGER

250 HALTON PEOPLE AT WINDMILL HILL OPEN DAY AT DARESBUURY

WINDMILL HILL DARESBUURY

SCIENCE PARK

BACKING LOCAL TALENT

WELL HALTON BID
WELLCOME TRUST
INSPIRING SCIENCE OPPORTUNITY
LEGACY AND OPPORTUNITY

NEW HOSPITAL
IMPROVING URBAN ARCHITECTURE
RETAIL

SPACE PROJECT

1.5K KIDS INVOLVED

HALTON HEALTHY TOWN

NHSE HALTON SEW CASE STUDY
"good plans"

community involvement

did you know?

CREATING POSITIVE COMMUNITY GOSSIP

CHALLENGING THE NAYSAYERS

GOOD INTENTIONS

BIKE FIXING PROJECT

30 BIKES DISTRIBUTED

GLASS 1/2 FULL

SOCIAL PROSPECTING

RELATIONSHIP

RUNCORN

SHOPPING CITY

SEW HALTON

CITY ART HUB

100 COATS UPCYCLED TO SEWING STUDENTS
APPRENTICESHIPS
SYRIAN REFUGEE PROJECT
DWP PARTNERSHIP
CORPORATE BENEFACTOR YKK

COMMUNITY GROWING

VETS BUILDING BEDS

RUNCORN VETERAN ASSOCIATION

4 Vets into employment

BILLY JONES

RECOVERED BIKES

THE POLICE BUILDING RELATIONSHIPS

HALTON BROOK CHILDRENS CENTRE

NO BALL

FURNITURE PROJECT

RESTORATION

HOUSE CLEARANCES

FURNITURE

WELL SKELMERSDALE

SOCIAL ENTERPRISE
SEWING ROOMS TOTAL REUSE
BIKESHOP

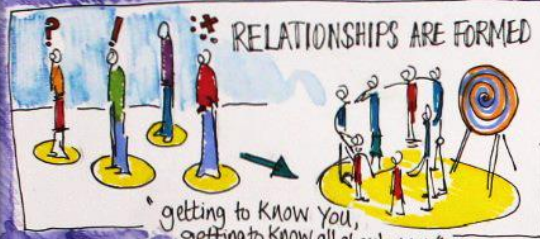
FURNITURE RE-DISTRIBUTED TO 32 HOUSEHOLDS ACROSS HALTON

Ofsted award Holy Spirit Nursery
OUTSTANDING
cutting raised beds and growing key to their decision

NEW OPPORTUNITY IN DITTON

WHAT TO DO?
CREATING IDEAS
FORMING PLANS
MAKING CONNECTIONS

WELL DONCASTER



understanding
Shine a light
Starting Well

it's all about people
Living Well

critical change = It's about learning
AND NEW IDEAS

PEOPLE EMPOWERED TO SEE THEMSELVES AS ASSETS - THEY STEER!

ATTENDING COMMUNITY LED DELIVERY MEETINGS TO REPORT ON PLANS THE GROUP IS NOW SELF-SUPPORTING

DECISIONS THE COMMUNITY HAS MADE

TEAM MEMBERS FROM DONCASTER COUNCIL TAKE TIME TO GET TO KNOW PEOPLE IN THEIR COMMUNITIES

LEADERS ENCOURAGE FREEDOM TO ACT & DO STUFF DIFFERENTLY

INEQUALITY
HEALTH OUTCOMES OVER LIFE COURSE IDENTIFY

DENABY MAIN
pop 4100

The 2016 IMMERSION EVERY DAY A GOOD DAY

Residents Strategic leads Stakeholders

- Denaby Dosh (enterprise)
- Denergy (events)
- Denabloom (Green Spaces)
- Making it happen on the Craggs
- Invisible people (Individual Support)

ENTERPRISE → 10 BUSINESSES TRADING

MICRO-GRANTS

Aspiring2

Now 30+ BUSINESSES

SPARK SUCCESSFUL GRANTS TO 32 CONSTITUTED GROUPS INC JUNIOR FOOTBALL

POPPIES AT THE CASTLE CONISBROUGH



LETS TURN IT ON ITS HEAD
What is this?

APPRECIATIVE INQUIRY

3 rounds 2015, 17 + 18

Aging Well

Central to Well Doncaster led to: DESTINATION DENABY

STAKEHOLDERS
THE CRAGS SITE PLAN
ROUND THE TABLE COMMISSIONED

Craganor TARA

ART GROUP

NOW WITH DUCK TURKEYS BEET & AN ORCHARD ALL SUPPORTED BY 6 VOLUNTEERS

DENABY DIG IT
community allotment North cliff

LIBRARY HUB

BUMPING SPACES

A SPACE TO MEET ...

HISTORY EXHIBITION

EVENTS
XMAS 2017
500 PEOPLE ATTEND

WINTER WONDERLAND

Denaby Family Hub

KEY ASSET SUPPORTING YOUNG PARENTS COOK & EAT WELL

REDUCING DEMAND ON SERVICES THROUGH SOLUTION FOCUSED RESILIENCE

SHED 32

PARTNERSHIP WITH ST LEDGER (HOUSING PROVIDER)

RE-PURPOSING FURNITURE, SUPPORTING TENANCIES & REDUCING LANDFILL

SELF-SUSTAINING RUN BY VOLUNTEERS

Providing: Citizens advice

DENABY READS

B Friend Matching Service 1st Site in Borough supported via micro-grant

DARLING BUDS OF DENABY

VOLUNTEER LED WEEKLY CLUB - 20 REGULAR ATTENDEES TACKLING SOCIAL ISOLATION

DENABY MURAL

BRINGING COLOUR TO GRAYS COURT

WELL DONCASTER TRANSFORMING HOW DMBC DOES STUFF & WE'RE GROWING NEXT: STAINFORTH, EDLINGTON, BABY & BENTLY

WELL BRADFORD OUR 6 Work Streams

INFORMED BY
APPRECIATIVE INQUIRY



LINKS TO BROMLEY BY BOW OLYMPIC PARK & UNIVERSITY COLLEGE LONDON

OPENING DOORS
WORKSHOPS TO WIDER COMMUNITY SUPPORTING LOCAL RECRUITMENT IN NHS JOBS IN BRADFORD TEACHING HOSPITAL & FT BY HR DEPARTMENT

COMING SOON SQUIRE LANE LEISURE

GROWING ASPIRATION
VOLUNTEERING INTO EMPLOYMENT

WELL BRADFORD AMPLIFY KEY MESSAGES by COMMUNITY HEALTH CHAMPIONS

DEVELOPING MICRO-BUSINESSES IN GIRLINGTON
WB supporting people to access Carlisle Business Centre

social prescribing

ST. PHILIPS FILM NIGHT
community connectors

DESTINY
TOUR - 12-YORKSHIRE
LONNA BIKE
Community cycling events
CO-DESIGN ALL ACROSS THE COMMUNITY
... hold on

CRITICAL CHANGE
MOBILE BREAST SCREENING NHS
OPEN DAYS & COMMUNITY EVENTS

The Green Mile
DEVELOPING ALLOTMENTS

NEW IDEAS

COMMUNITY LITTER PICK-UPS

SCHOOLS INVOLVEMENT

GIRLINGTON GROWERS & LINKS TO INCREDIBLE EDIBLES

COMMUNITY SPORTS EVENTS WITH BLUE LIGHT SERVICES

STREET CHAMPIONS
BREAST FEEDING ACROSS GENDERS

SUPPORT
NATIONAL PROGRAMME

DIY PARENTING
PARTNERSHIP WITH henry

FAMILIES AND YOUNG CHILDREN

INVOLVING EVERYBODY

ACCESSING SERVICES

ENTERPRISE

RESEARCH

HEALTH CAMPUS

